



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – April 2016
DATE: 5/9/2016
CC: Department Heads

Library Construction Update: Rockin' the Library! The rock detail going up on the west wall makes it look like we are almost there, but inside crews are still working on the framing and other pre-drywall trades. Still working to get the skylight installed in order to close the building in.



This photo of our internal calendar gives a glimpse of how much we had going on this month. From

APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT
					1 1-230 STEAM	2 11-1 CPE, Unimol 2 TAB
3	4 10-12. Winter Relief 2pm-4pm CPE 1-5 PC deep in	5 1-5 PC deep in	6 10 Story 4 Sphere	7 10-12. SciTech Expo 4-7 Game	8 1-230 CPE 4:30 Music with NLS	9 10-12. Winter Relief 10-12. SciTech Expo 2 TAB
10 10-12. Winter Relief 1-5 PC deep in	11 10-12. Winter Relief 1-5 PC deep in	12 10-12. Winter Relief 1-5 PC deep in	13 10 Story 4 Sphere	14 10-12. SciTech Expo 4-7 Game	15 1-230 STEAM 4:30 Music with NLS	16 11-12. Winter Relief 2 TAB
17 10-12. Winter Relief 1-5 PC deep in	18 10-12. Winter Relief 1-5 PC deep in	19 10-12. Winter Relief 1-5 PC deep in	20 10 Story 4 Sphere	21 10-12. SciTech Expo 4-7 Game	22 1-230 CPE 4:30 Music with NLS	23 2 TAB
24 10-12. Winter Relief 1-5 PC deep in	25 10-12. Winter Relief 1-5 PC deep in	26 10-12. Winter Relief 1-5 PC deep in	27 10 Story 4 Sphere	28 10-12. SciTech Expo 4-7 Game	29 1-230 CPE 4:30 Music with NLS	30 2 TAB

celebrating

National Library Week and Volunteer Appreciation Week to participating in the SciTech Expo and visiting middle school classes, from ASU EON to Día Celebrations! We had programs scheduled every day. The off-site activities like SciTech and the anti-cyber bullying school visits are reflected in the statistics for youth programming. However, adult programs and attendance were also up this month, a tribute to the hard work of our Programs and Outreach Librarian, Sebra Choe. She kicked off the Autism Training series which continues weekly through May and spearheaded the middle school visits and anti-cyberbully training.

Directly related to off-site programming, is an increase in patron registration. Library Specialist, Alice Gottschalk, registered parents at Head Start as well as students visiting our Children's Library with Youth Services Librarian, Nadia Torabi. We are fortunate to have a great crew of staff and volunteers serving Camp Verde through our community library.

Be sure to follow our blogs: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

Camp Verde Community Library Use Statistics April 2016

	Apr-16	Apr-15	% change	YTD-FY16	YTD-FY15	% change	
In-Library Uses							Average Monthly Library Uses per Active Patron
Traffic Count	5,937	5,700	4.2%	56,666	56,658	0.0%	
New Cards Issued	101	45	124.4%	587	581	1.0%	
Public Computer Use	1,618	1153	40.3%	16,792	10,365	62.0%	
Early Literacy Computer Use	n/a			n/a			
Requests for Computer Help	88	92	-4.3%	1,044	496	110.5%	
Reference Questions	96	181	-47.0%	1,514	1,470	3.0%	
Total In-Library Use	7,840	7,171	9.3%	76,603	69,570	10.1%	
Total Number Library Patrons	4,016	3,269	22.9%				3.2
Total Patrons Active in Last 18 months	2,454	1,083	126.6%				
Library Programs							Average Circulation Activity per Open Hour 150.3
Adult Programs	28	14	100.0%	218	136	60.3%	
Adult Program Attendance	128	70	82.9%	1,009	649	55.5%	
Adult Program Hours	7	21	-66.7%	83	194	-57.1%	
Youth Programs	29	24	20.8%	240	240	0.0%	
Youth Program Attendance	1547	278	456.5%	4,194	3,860	8.7%	
Youth Program Hours	32	69	-53.6%	289	705	-59.0%	
Programs Off-Site	15	3	400.0%	54	33	63.6%	
Total Library Program Attendance	1675	348	381.3%	4,412	3,996	10.4%	
Circulation							
Items Checked Out	3,818	4,457	-14.3%	42,961	41,759	2.9%	
Items Checked In	4,208	6,111	-31.1%	47,833	42,495	12.6%	
Items Used In-Library	570	907	-37.2%	3,095	5,808	-46.7%	
Renewed Items	870	807	7.8%	8,566	6,793	26.1%	
Total Circulation	9,466	11,475	-17.5%	93,889	90,062	4.2%	
Circulation Areas of Interest							
Audio Books	174	171	1.8%	1,817	1,775	2.4%	
DVDs & VHS	1,299	1,571	-17.3%	16,094	12,512	28.6%	
eBooks	285	278	2.5%	2,726	2,271	20.0%	
Youth eBooks	83	41	102.4%	440	434	1.4%	
iPads & e-readers	1	n/a		102	n/a		
Large Print	180	230	20.8%	1,837	1,855	-1.0%	
Magazines	141	149	-5.4%	1,117	1,504	-25.7%	
Kids & Teens Material	1,099	1,504	-26.9%	13,322	13,156	1.3%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	732	753	-2.8%	7,941	7,585	4.7%	
Transit Items Sent & Received	n/a	1,341		13,628	13,873		
CVCL ILL Items Going Out	40	40	0.0%	305	337	-9.5%	
ILL Items for CVCL Patrons	2	5	200%	46	43	7.0%	
Total Transit, HOLDS & ILL Activity	2,094			21,458			
Library Volunteers							
Number of Volunteers	25	26	-3.8%	315	287	9.8%	
Number of Hours Given	446	617.5	-27.8%	5,385	5,835	-7.7%	
Average Hours/Volunteer	17.8	23.8	-24.9%	17.1	20.3	-15.9%	
Collection & Development							Number of Items Owned per Capita (pop 11,500) 2.8
New Kids & Teen Material Added	85	224	-62.1%	372	1,010	-63.2%	
New Books Added	203	228	-11.0%	1,164	1,511	-23.0%	
New Audio-Visual Material Added	85	119	-28.6%	626	1,186	-47.2%	
Total Items Added	288	347	-17.0%	1,454	2,107	-31.0%	
Total Items Owned	31,744	31,358	1.2%				
Mending & Donations							
Items Mended or Repaired	111	149	-25.5%	744	1,018	-26.9%	
Donations Processed	884	768	15.1%	5,010	6,624	-24.4%	
Donations Cataloged	171	81	111.1%	891	845	5.4%	